

Animal Health In Focus '20

Animal Health in Focus '20 is a unique source of data and analysis on the global animal health sector.

Animal Health in Focus '20 is designed for financial services and professional services firms, smaller animal health companies and other interested parties that do not require the extensive Content within our Animal Health Service subscription.

Animal Health in Focus '20 is a suite of key reports with Standard or Premium options.

Please read on for more information and a Table of Contents.



Animal Health In Focus '20

Animal Health in Focus '20 is a unique source of data and analysis on the global animal health sector.

Animal Health in Focus '20 is a suite of key reports: Review 2019, Executive's Guide and Income Statements with an option to add Outlook 2020, & Outlook 2019-24 (Premium).

Review 2019

Delivers 2019 market data by:

- Product Group
- Region
- Species

Published March (preliminary)/June (final) 2020

Outlook 2020 (Premium only)

Delivers one-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published June 2020

Outlook 2019-24 (Premium only)

Delivers five-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published June 2020

Executive's Guide

Delivers unique data and insight on the Top 10 animal health companies' performances in 2019 in reported and *pro forma* terms.

- Corporate Sales
- Animal Health 10-year Sales History
- Key Strategic Initiatives
- Sales and Growth by Product Group in reported and *pro forma* terms
- Sales and Growth by Region in reported and *pro forma* terms
- Sales and Growth by Species in reported and *pro forma* terms

Published March 2020

Income Statements

Delivers comparable Profit & Loss Accounts for the Top 10 animal health companies 2017-19.

Published March 2020

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