

Animal Health In Focus '24

Animal Health in Focus '24 is a unique source of data and analysis on the global animal health sector.

Animal Health in Focus '24 is designed for financial services and professional services firms, smaller animal health companies and other interested parties that do not require the extensive Content within our Animal Health Service subscription.

Animal Health in Focus '24 is a suite of key reports with Standard or Premium options.

Please read on for more information and a Table of Contents.



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Animal Health in Focus '24 is a unique source of data and analysis on the global animal health sector.

Animal Health in Focus '24 is a suite of key reports: Review 2023, Executive's Guide and Income Statements with an option to add Outlook 2024, & Outlook 2024-28 (Premium).

Review 2023

Delivers 2023 market data by:

- Product Group
- Region
- Species

Published May (preliminary)/July (final) 2024

Outlook 2024 (Premium only)

Delivers one-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published July 2024

Outlook 2024-28 (Premium only)

Delivers five-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published July 2024

Executive's Guide

Delivers unique data and insight on the Top 10 animal health companies' performances in 2023 in reported and *pro forma* terms.

- Corporate Sales
- Animal Health 10-year Sales History
- Key Strategic Initiatives
- Sales and Growth by Product Group in reported and *pro forma* terms
- Sales and Growth by Region in reported and *pro forma* terms
- Sales and Growth by Species in reported and *pro forma* terms

Published May 2024

Income Statements

Delivers comparable Profit & Loss Accounts for the Top 10 animal health companies 2021-23.

Published May 2024

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